

NAXAFIELD

- TECHNOLOGY ADVISORS
- **CLOSED CIRCUIT TELEVISION SYSTEMS (CCTV)**
- ACCESS CONTROL SYSTEMS
- **NETWORKING AND CABLING SERVICES**
- SUPPORT SERVICES AND MAINTENANCE FOR TECHNOLOGY SYSTEMS
- **PARKING MANAGEMENT SERVICES**



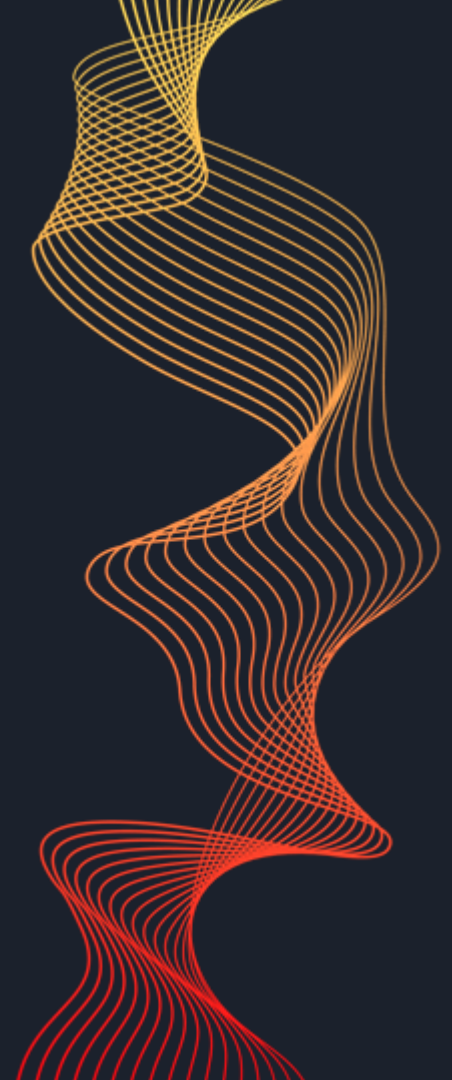


Naxafield Offering:

This presentation showcases the various products and services that Naxafield offers.

From *Technology Advisory services to Closed Circuit Television Systems (CCTV), Access Control Systems, Networking and Cabling Services to Support Services and Maintenance for Technology Systems*, Naxafield has a wide range of offerings to cater to your needs.

Our commitment to excellence and attention to detail make us the go-to choice for all your business needs.



▶ 1. Technology Advisory Services

At Naxafield, we offer a wide range of high-quality Technology Advisory Services for a small-scale mall. These involve offering guidance and support to enhance the mall's technological infrastructure, streamline operations, and improve the overall customer experience. Here's an outline of the services that could be provided:

1. **Technology Assessment:**

- Conduct an in-depth assessment of the mall's current technological capabilities, including hardware, software, network infrastructure, and security measures.
- Evaluate the effectiveness of existing technology solutions and identify areas for improvement.

2. **Digital Strategy Development:**

- Work with mall management to develop a digital strategy aligned with business goals.
- Define short-term and long-term technology objectives to enhance operational efficiency and customer engagement.

▶ 1. Technology Advisory Services

3. Customer Relationship Management (CRM) Implementation:

- Introduce or optimize CRM systems to track customer interactions, preferences, and feedback.
- Use CRM data to personalize marketing strategies, promotions, and loyalty programs.

4. Mobile App Development:

- Design and develop a mobile app for the mall to enhance the customer experience.
- Include features such as real-time promotions, interactive maps, and loyalty programs to encourage customer engagement.

5. Data Analytics and Reporting:

- Implement data analytics tools to gather insights into customer behavior, foot traffic, and sales trends.
- Provide regular reports to mall management for informed decision-making.

By offering these Technology Advisory Services, the small-scale mall can stay competitive, improve operational efficiency, and provide an enhanced experience for both customers and tenants.

▶ 1. Technology Advisory Services



By offering these Technology Advisory Services, the small-scale mall can stay competitive, improve operational efficiency, and provide an enhanced experience for both customers and tenants.

2. Closed Circuit Television Systems (CCTV)

At **Naxafield**, we offer high-quality CCTV Services for a small-scale mall. Supplying Closed Circuit Television Systems (CCTV) to a small-scale mall involves a systematic process to ensure effective surveillance, security, and monitoring capabilities. Here's our approach to implementing a CCTV solution:

1. **Needs Assessment**

2. **Risk Analysis**

3. **Regulatory Compliance**

4. **System Design**

5. **Camera Selection**

6. **Network Infrastructure**

7. **Storage Solutions**

8. **Monitoring Center Setup**

9. **Integration with Other Systems**

10. **Installation**

11. **Testing and Calibration**

12. **Training**

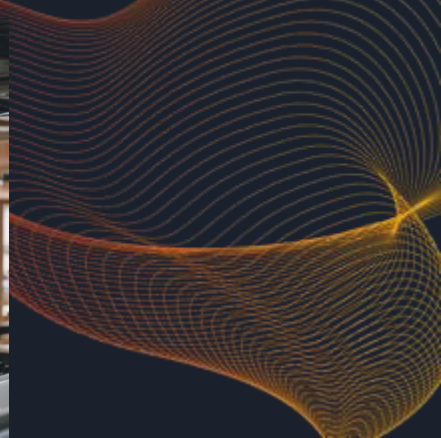
13. **Maintenance and Upkeep**

14. **Documentation**

*By working with **Naxafield**, you can supply and implement a comprehensive CCTV system tailored to the security needs of your business, providing a safer environment for users and contributing to overall asset protection.*



▶ 2. Closed Circuit Television Systems (CCTV)



*By working with **Naxafield**, you can supply and implement a comprehensive CCTV system tailored to the security needs of your business, providing a safer environment for users and contributing to overall asset protection.*

3. Access Control Systems

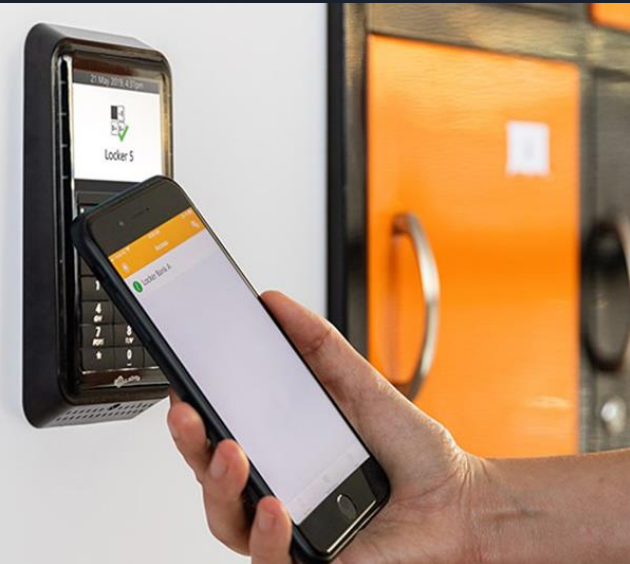
At **Naxafield**, we believe Access Control Systems are crucial for ensuring the security and safety of the premises. Access Control Systems manage and monitor entry to various areas within the mall, helping to prevent unauthorized access and enhance overall security. Here's **Naxafield's** approach to setting up Access Control Systems:

1. **Needs Assessment**
2. **Define Access Levels**
3. **Choose Access Control Tech**
4. **Door Hardware and Installation**
5. **Integration with Other Systems**
6. **User Enrollment**
7. **Visitor Management**
8. **Monitoring Center Setup**
9. **Centralized Management Software**
10. **Real-Time Monitoring**
11. **Alarm Integration**
12. **Training**
13. **Regular Audits and Updates**
14. **Backup and Redundancy**

*By working with **Naxafield** our clients can establish a robust Access Control System to safeguard sensitive areas, manage access efficiently, and contribute to an overall secure environment.*



3. Access Control Systems



*By working with **Naxafield**, you can supply and implement a comprehensive CCTV system tailored to the security needs of your business, providing a safer environment for users and contributing to overall asset protection.*



4. Networks and Cabling Services

At **Naxafield**, we believe in designing and implementing a reliable and scalable network infrastructure. A well-planned network ensures seamless communication, efficient operations, and support for various technologies within the mall. Here's **Naxafield's** approach to installing Networks and Cabling Services :

1. **Needs Assessment**
2. **Infrastructure Mapping**
3. **Bandwidth Requirements**
4. **Network Topology Design**
5. **Wireless Network Planning**
6. **Cabling Infrastructure**
7. **Structured Cabling System**
8. **Power Over Ethernet (PoE)**
8. **Network Security Measures**
9. **Network Management Software**
10. **Redundancy and Failover Planning**
11. **Scalability Considerations**
12. **Compliance and Standards**
13. **Testing and Optimization**
14. **Documentation**



*By working with **Naxafield** our clients are able to provide a robust, secure, and scalable network infrastructure that supports the diverse technological needs of their users*

4. Networks and Cabling Services



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Experienced Team and State-of-the-art Equipment

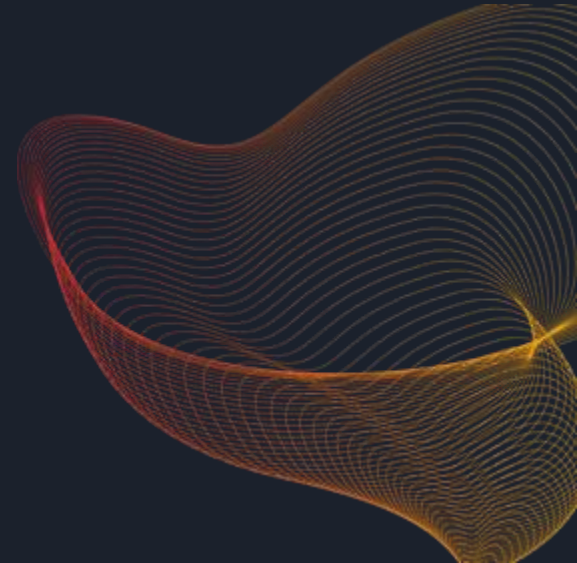
- 01** We utilize advanced and state-of-the-art equipment for efficient and accurate maintenance tasks.
- 02** Our team consists of highly skilled technicians with extensive experience in Technology systems.



4. Support Services for Technology Management

As a trusted partner in Technology Management, ***Naxafield*** offers comprehensive support services to enhance the effectiveness of your client offering. **We provide end-to-end solutions, including planning, design, installation, support and maintenance.**

Our expertise in Technology Management ensures that your infrastructure captivates your target audience and maximizes the impact of your brand.



▶ 4. Support Services for Technology Management

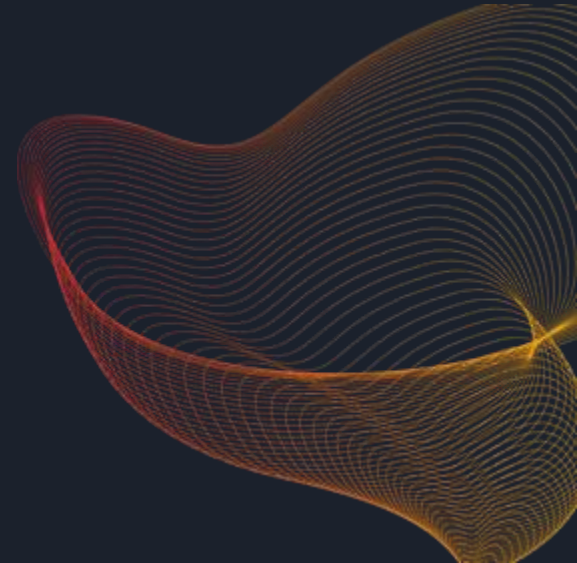
- At Naxafield, we recognize the power of integrated Technology Solutions. **We provide comprehensive support services for CCTV, Digital, and Access Control.**
- Our integrated approach ensures seamless coordination between different channels, delivering a cohesive and impactful experience to your target market.
- From concept development to execution, we are your trusted partner in creating successful multi-channel solutions.





5. Parking Management Systems

1. We live and breathe parking management.
2. We manage hands-on from the top down.
3. We understand the sensitivities and challenges faced by different parking sites.
4. We design end-to-end solutions which meet your needs today.
5. Naxafield is your gateway to clean, safe and profitable parking.



5. Parking Management Systems



*By working with **Naxafield** our clients are able to provide a
You can drive your business to even greater profitability
with our customised pay-on-exit parking equipment by us
specifically for smaller paid-parking operations.*





Reference Client: Rentabox SA

- Years of Experience: 5 years

Rentabox SA is a resources pooling company that has been partnering with **Naxafield** for the past five years. Our collaboration has resulted in numerous successful campaigns and a strengthened Technology Solution in the market. Through our tailored solutions and exceptional service, we have helped **Rentabox SA** achieve their technology objectives and drive business growth.

Services Rendered:

- *Technology Advisory Services*
- *Closed Circuit Television Systems (CCTV)*
- *Access Control Systems*
- *Networking and Cabling Services*
- *Support Services and Maintenance for Technology Systems*



▶ Reference Client: Setsebi Projects JV

Years of Experience: 5 years

Naxafield has been proud to serve as the preferred advertising partner for **Setsebi Projects JV** for the past five years. Our strategic guidance and CCTV & Access Control Solutions have helped **Setsebi Projects JV** stay ahead of the competition and expand their market share. With our expertise and dedication to delivering measurable results, we have built a strong and enduring partnership with **Setsebi Projects JV**.

Services Rendered:

- *CCTV*
- *Access Control*
- *Support services*



▶ Reference Client: Masana Clothing

Years of Experience: 5 years

- **Masana Clothing**, a leading industry player, has relied on Naxafield's services for five years to support their Advisory, Networks and Cabling solutions.
- Our collaborative approach and deep understanding of their target audience have resulted in impactful campaigns that have generated significant brand awareness and customer engagement.
- We take pride in our longstanding partnership with **Masana Clothing**.

Services Rendered:

- *Technology Advisory*
- *Networks & Cabling*
- *Digital advertising*
- *Support services*





Reference Client: Makwande Consulting and Projects

Years of Experience: 5 years

- Naxafield has been privileged to work with **Makwande**, a renowned organization, for the past five years.
- Our tailored CCTV solutions have consistently exceeded their expectations, contributing to their sustained success and growth.
- We are honored to be their trusted partner in creating compelling Access Control solutions that leave a lasting impression on their target audience.

Services Rendered:

- *CCTV*
- *Access Control*
- *Support services for digital advertising*





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